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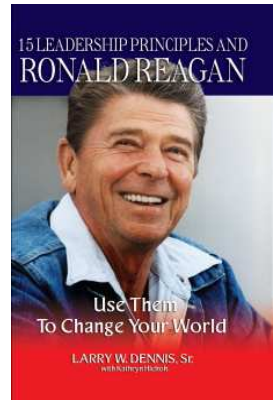
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OFFICIAL RELEASE OF NEW BOOK BY LARRY W. DENNIS, SR.

15 Leadership Principles and Ronald Reagan – Use Them To Change Your World



Larry W. Dennis, Sr.
Motivational Speaker with
Contagious Energy releases
his eighth book



Other books written by Larry W. Dennis, Sr.

- *Repeat Business – 6 Steps to Superior Customer Service*
- *Empowering Leadership*
- *How To Turbo Charge You – 6 Steps to Tap Your True Potential*
- *In Formation – How To Gain The 71% Advantage*
- *Making Moments Matter – 89 Tools for Taking Charge of Your Time*
- *The Great Baseball Cap* (a children's book)
- *Motorcycle Meditations – A Vision Quest to Alaska*

Look at what these leaders are saying about 15 Leadership Principles and Ronald Reagan – Use Them To Change Your World:

“Sometimes egos get in their way, which can hamper the creative approach of teamwork. Reagan’s message teaches us to be willing to listen to others, treat people with respect, be willing to humble ourselves if it’s good for the team, and be willing to admit when you make a mistake.”

James Wildish, President
Wildish Companies

“I thoroughly enjoyed the anecdotes and humorous stories and fondly remembered how Ronald Reagan had led the country with class at all times. The book reminded me that when leading a company you have to keep your focus on the big long-term goal and remain persistent in the face of people who are always throwing cold water at bold ideas. Actively listening to your customers and employees and being honest will always be critical to successful leadership in any century.”

Steve Zika, President
Hampton Lumber

For more information, or to schedule an interview with Larry W. Dennis, Sr., please call Chris Tipp at (503) 625-1867 or e-mail Chris at admin@turbols.com.