

Turbo Leadership Systems™

The **TURBO** **Charger**

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To our clients and friends

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Internal Struggles



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*Ruling
your fears
comes
first*

Winston Churchill once said, "Courage is rightly considered the foremost of the virtues because upon it, all others depend." Courage is the chief distinguishing characteristic of the true leader. It is visible in the leader's words and actions. It is absolutely indispensable to success, happiness, and the ability to motivate others to be the best they can be.

In a way, it is easy to develop a big vision for the person you want to be. It is easy to commit yourself to living with complete integrity. But it requires incredible courage to follow through on your vision and commitments. As soon as you set a high standard for yourself, the "3rd force" kicks in and you will run into all kinds of difficulties and setbacks.

You are surrounded by temptations to compromise your values and your vision. You feel an almost irresistible urge to "get along by going along." Your desire to earn the respect and cooperation of others can easily lead to the abandonment of your principles. This is where courage comes in.

Courage combined with integrity is the foundation of character. The first form of courage is your ability to stick to your principles, to stand for what you believe in, and to refuse to budge unless you feel right about the alternative. Courage is also the ability to step out in faith, to launch out into the unknown, and then to face the inevitable doubt and uncertainty that accompanies every new venture.

Most people are seduced by the lure of the comfort zone. This can be likened to going out of a warm house on a cold, windy morning. When the average person feels the storm swirling outside their comfort zone, they rush back inside where it's nice and warm. But not the empowering leader. The true leader has the courage to step away from the familiar and is comfortable facing

the unknown with no guarantees of success. It is this ability to "boldly go where no man has gone before" that distinguishes you as a leader from the average person. This is the example that you must set if you are to rise above the average. It is this example that inspires and motivates other people to rise above their previous levels of accomplishment as well.

Alexander the Great, the king of Macedonia, was one of the most superb leaders of all time. He became king at the age of 19, when his father, Philip II, was assassinated. In the next 11 years, he conquered much of the known world, leading his armies against numerically superior forces.

Yet, when he was at the height of his power, the master of the known world, the greatest ruler in history to that date, he would still draw his sword at the beginning of a battle and lead his men forward into the conflict. He insisted on leading by example. Alexander felt that he could not ask his men to risk their lives unless he was willing to demonstrate by his actions that he had complete confidence in the outcome. The sight of Alexander charging forward so excited and motivated his soldiers that no force on earth could stand before them.

Here are two things you can do immediately to put these ideas into action:

First, set big goals for yourself and force yourself out of the comfort zone by acting boldly - even when there is no guarantee of success. go boldly where no one has ever gone before.

Second, resolve to act quickly and decisively when you are confronted with a difficult or dangerous situation. Dare to go forward. Practice audacity in all things. Acting with courage builds your courage and confidence higher and higher. ###

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