



My Personal Values

Once you've looked at your values as a businessperson, look at your personal values. This will balance you out.

The process of discovering what makes us tick awakens personal reflection on the factors in our lives that move us to action, that fuel our dreams. It's a process intended to help you experience a sense of alignment, to make you happier, more satisfied with your life, a greater feeling of empowerment.

Once you have more clearly defined these values for yourself, you will be able to communicate them better to others. Then you'll surround yourself with people who have the same values.

Below are some values people often care passionately about:

- *Personal integrity* Doing what you believe in, care about, and feel is ethical or important.
- *Personal growth* Becoming steadily wiser, more balanced, and more connected with other people.
- *Positive attitude* Looking at what's useful, beneficial, or worthwhile in each situation.
- *Self-determination* Being able to choose what you do and how and when you do it.
- *Serenity* Feeling alert, yet at peace, changing what you can about the world and accepting what you can't.
- *Financial security* Having the money, talents and/or opportunities to keep yourself and your family free from fiscal difficulties or worries.
- *Time* Spending it with family, friends, personal interests, and/or your own thoughts.
- *Joy* Feeling effective, energized and a dynamic part of the universe.



In the space that follows, list those values that are currently most important to you in all facets of your life. (These don't have to be from the list above.)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Now you really should know what's most important to *you*. But what about the other people in your organization? What about the people on your Performance Team? What makes *them* tick? And what values does your organization demonstrate, whether you agree with them or not?



You can make your life
your own by understanding
what makes you tick!



VALUES QUESTIONS

1. What do we stand for?

2. What behaviors do we expect from each other?

3. How do we treat each other?

4. How do we treat our customers?

5. What do we mean by “ethical behavior”?

6. How do we want to treat each other at work?

7. What things are more important to us than profits?

8. How do we want to be regarded by the community?

9. What attitudes and behaviors in employees do we want to reward?
