

# Turbo Leadership Systems™

# The **TURBO** Charger

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To our clients and friends

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## The Key to Leadership



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*Step out of  
your comfort  
zone*

Winston Churchill once said, “Courage is rightly considered the foremost of the virtues, for upon it all others depend.” The systematic development of the deep down quality of unflinching courage is one of the fundamental requirements for leadership in any field. Fear, or the lack of courage, is more responsible for failure in management, and in life, than any other factor. It is always fear that causes people to hold back, to sell themselves short, to settle for far less than they are capable of!

I firmly believe that you can do, have, or be far more than you now know if only you could eliminate the fear, doubts and misgivings that consciously and unconsciously interfere with your realizing your full potential.

If there is anything positive about fear, it is that our fears are learned. We are born with the fear of falling, loud noises, and closed spaces. All other fears are learned, and they can be unlearned. If you want to understand the role of fear in shaping the course of your life, just ask yourself, if you had a magic wand that would absolutely guarantee your success in any one thing you attempted, what goal would you set for yourself?

“What one great things would you dare to dream if you knew you could not fail?” If you had no fears at all with regard to money or the criticism of others, what would you do differently? Most people can think of all kinds of changes they would, or could, make in their lives if they had no fears to hold them back.

The development of courage begins with understanding the psychological origins of fear. The newborn child has only three fears; the fear of falling, the fear of loud noises, and the fear of closed spaces. All other fears we experience as adults are learned as we are growing up, primarily as the result of wellmeaning but destructive criticism from our parents, friends, and other influential people in our lives.

When the curious child gets into things and makes a mess, the parent scolds and punishes the child, eventually building up a pattern of fear connected with trying or getting into anything new or different. As adults, we experience this as the fear of failure, the fear of risking, of making a mistake, of losing.

Here are two steps you can take immediately to put these ideas into action:

First, imagine that you had no fears at all. What would you set as a goal for yourself if you were guaranteed of success?

Second, decide exactly what you want and then act as if it were impossible to fail. You may be surprised at how successful you are.

**Are there people in your organization who:**

- Seem to lack motivation
- Take little pride in their work
- Accept “good enough” as their standard of excellence



**THESE ARE FAIRLY common problems, and every organization seems to have them. For the most part, they have been traditionally labeled as attendance problems, safety problems, attitude problems, people problems, or even motivation problems.**

Although we don’t have all the answers, we are offering a 1-hour Leadership Insights Workshop, “*4 H’s - How to Win the Heart of Your Team*” that helps you see how to get amazing results.

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