

# Turbo Leadership Systems™

# The **TURBO** **Charger**

Phone: (503) 625-1867 • Fax: (503) 625-2699 • email: [admin@turbols.com](mailto:admin@turbols.com)

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To our clients and friends

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## Fortune Favors the Brave



Larry W. Dennis, Sr.  
President,  
Turbo Leadership  
Systems©

*If you act  
confident,  
you grow  
confidence*

**B**oldness is a necessary part of courage, but it must be a boldness based on an intelligent assessment of the potential risks and rewards. The wonderful nature of boldness is that, properly directed, it builds the habit of courage in the person who practices it.

In my experience, any virtue translated into action leads almost invariably to positive results. This applies to integrity, persistence, courtesy, love and courage. I've always liked the advice of an old man to his grandson, "Act boldly and unseen forces will come to your aid."

Perhaps the most obviously important part of courage is the courage to step out in the face of uncertainty. Every great venture in the history of man has begun with faith and a giant leap into the unknown.

General Douglas MacArthur said, "There is no security in life, only opportunity." The creed of Frederick The Great, one of history's most successful leaders, was, "Audacity, audacity - always audacity."

A 12-year study of successful entrepreneurs conducted by Babson College concluded that the only thing they had in common was the willingness to launch, to step out in faith. Once they had started, they learned the lessons they needed to succeed. Many of them ending up successful in completely different

businesses from where they started.

Dare to go forward. Successful companies are invariably those that continue to research, develop, experiment, and introduce new products and services - even during the deepest recessions. Successful executives are those who are continually stretching themselves to move out of their comfort zone, to face the twin fears of failure and rejection, and to move forward in spite of them.




Leadership is the critical factor that determines the success of any business or department. The ability to select, manage, motivate, and guide employees to achieve results is the true measure of any leader's success.

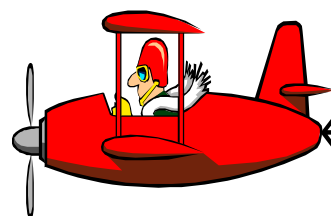
Here are two ways to develop greater boldness in your work and personal life:

First, just do it! Step out in faith! If you think of some action you can take to improve your life, give it a try. You may be surprised.

Second, when in doubt, act with audacity. Audacity may get you into trouble, but even more audacity will get you out. Go for it!

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**Leadership Development  
Lab (LDL)**

~ OPEN YAKIMA CLASS ~ SEPTEMBER 15, 2010 ~

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